

Want to increase your company visibility in the Building Home and Remodeling ShowSM?

We have marketing opportunities that can help!



Market to Consumers before the Building Home and Remodeling Show!

Email Marketing - The HMCBA sends out a dynamic e-blast once per week in the six weeks leading up to the Building Home and Remodeling ShowSM. This e-blast promotes seminars, celebrity appearances, & other interesting items going on at the show. By taking advantage of this opportunity, participants are able to get in front of our database of consumers who have attended previous home shows before the show even begins! This list currently has over 5,000 consumers and is growing weekly.

Participants will provide a 500 word article pertaining to a project, new product, or other topic that highlights their business or area of expertise.

All participants are asked to provide their logo, photos, and a 500 word article immediately upon submission of this contract. Up to three non-competing companies will be highlighted in each e-blast.

E-blasts will be sent January 25, February 1, 8, 15, & 22, March 1.

Available to 18 companies. Logo, article and supporting photos will need to be supplied by January 19, 2018. Please email them to theresa@hmcba.org

Official Show Tee Shirt Sponsorship - \$350.00 (3 AVAILABLE)

This sponsorship will work for you yearround! Ten participating companies will be featured on the back of the Official Show Tee Shirt given to the first 100 attendees each day at the Show. Participants will need to provide a high resolution logo to Theresa Kennedy no later than January 19th, 2018 at theresa@hmcba.org

o Your company logo will be featured on the show website as a sponsor, with hyperlink & booth number.

o Your company logo on signage as appropriate.

o Your company logo on the back of each tee shirt.

LIMITED TO TEN SPONSORS. DOES NOT REQUIRE THE PURCHASE OF BOOTH SPACE.



Official Show Bag Sponsor - \$500 only Friday available.

o Your company provides a minimum of 2,500 - 4,000 bags (depending on the day) with your logo on the bag

o Your representatives will present the bags at both entry doors.

o Company logo on the show website

Concessions Area Sponsor - \$350 only Sunday available.

o Company logo and booth number will be on table tent cards placed on all concessions tables

o Company literature and business cards can be displayed on the tables

o Company logo on show website

Market to Exhibitors during the Building Home and Remodeling Show With These Sponsorships!

Aisle Sponsorship - \$375.00 (Only 2 Available)

Our aisles signs are marked with your logo and are numbered for the convenience of those attending the Show. The aisle signage will be hung from the ceiling, allowing for a prominent display area for your company logo. Aisle signs will be placed at the discretion of Show Management and may or may not be placed in the same aisle as your booth. A high-resolution logo needs to be provided by sponsor no later than January 19th, 2018. Limited to 13 sponsors.

o Your company logo printed on double sided aisle signage measuring 18" x 72"

o One sponsor per aisle

o Company logo on event website

Show Passport Sponsorship - \$325.00 (Only 1 Available)

This sponsorship will get attendees to your booth! Nine participating companies will provide a giveaway (minimum of \$250 value that requires no further purchase to utilize) for show attendees to win. Attendees must come to each participating booth to have their passport stamped. Attendees who have their passport stamped by each participating company will be eligible to win one of 10 prizes.

The HMCBA will also be contributing \$1,000 to the giveaway for one lucky winner. Actual item will need to be dropped off at the HMCBA office before Move In.

o Your company name in bold in show guide handed out to each show attendee

o Your company logo and booth number on each passport

o Company logo on event website

Limited to 9 sponsors.

Advertise in the Home Show Hot Sheet! Give us your BEST OFFER and we'll get them to your booth!

Back by popular demand, we are offering this exclusive opportunity to 6 exhibitors. Get your offer in the hands of qualified buyers by participating in the Home Show Hot Sheet located in the Show Guide given to all attendees as they enter the Building Home and Remodeling Show!

HOT SHEET COUPONS

Synergy
\$100 OFF any Service With Coupon
Home Energy Audit, HMC Group Services, Custom Construction, etc.
Call For Appointment: 246.450.1200

K-Tool
\$39.95
STOP YOURS UP
Let us schedule your 90 min. demo today!
Call 7260-424-7744

WIN A CUSTOM DOG HOUSE!
The Boardman Council of the Humane Society Madison County Builders Association is giving you a chance to win a dog house. Your dog house will be one of two custom dog houses. Make your donation to the South Mall today!

PASSPORT
INSPIRATION INNOVATION

To win fabulous prizes!
Participate with us and you will receive a company passport and get your passport stamped at each participating booth. Attendees who have their passport stamped by each participating company will be eligible to win one of 10 prizes. The \$1,000 prize will be awarded to the winner of a drawing held on 1/19/18. Prizes are subject to change without notice.

Thank you for your helping us... Stuff the Storm Shelter!
All donated weather preparedness supplies will be sent to The Salvation Army.

Special thanks to our Community Service Sponsor, Valley Storm Shelters!

VSS Valley Storm Shelters

DOING THE MOST GOOD

ADOPT
A New Leash on Life
Brought to you by: A New Leash on Life

YES! MY COMPANY WANTS TO PARTICIPATE!

Please reserve the following marketing opportunity for my company:

- Email Marketing - \$100
- Aisle Sponsor - \$375
- Show Bag Sponsor - \$500
- Home Show Hot Sheet - \$125
- Tee Shirt Sponsorship - \$350
- Passport Sponsor - \$325
- Concession Area Sponsor - \$350

DEADLINE: January 19, 2018

Name: _____

Company Name: _____ Phone: (_____) _____

Email Address: _____ Authorized Signature: _____

- VISA MasterCard Discover Check Make Checks payable to HMCBA. Mail to
2804 Bob Wallace Avenue Huntsville, AL 35805

Credit Cards will incur a 2.8% convenience fee. Credit Card #: _____

CVV #: _____

Expiration Date: ____ / ____ (MM/YYYY) Billing Zip Code: _____

Name on Credit Card: _____

Signature: _____

Please pay close attention to the specified materials included in each marketing opportunity. All materials are due as noted in specific sponsorship opportunity.

Contact Theresa: 256.536.2602 office | Theresa@hmcba.org